महाराष्ट्र राज्य नाविन्यपूर्ण स्टार्टअप धोरण, २०१८ च्या अनुषंगाने भव्य आव्हान (Grand Challenge) राबविण्यासंदर्भातील मार्गदर्शक तत्वे

महाराष्ट्र शासन
कौशल्य विकास व उद्योजकता विभाग,
शासन निर्णय क्रमांक: कौविउ-२०१९/प्र.क्र.७५/अभियान-१
मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,
मंत्रालय,मुंबई- ४०००३२,
दिनांक : १८ सप्टेंबर, २०१९.

प्रस्तावना :

राज्याच्या औद्योगिक तसेच आर्थिक विकासास चालना देण्यासाठी आणि देशातील बेरोजगारीच्या समस्येवर उपाययोजना करण्यासाठी नाविन्यपूर्ण संकल्पांवर आधारीत उद्योगांना प्रोत्साहन देण्याकरिता विभागाच्या दिनांक ०५ / ०२ / २०१८ रोजीच्या शासन निर्णयान्वये " महाराष्ट्र राज्य नाविन्यपूर्ण स्टार्ट-अप धोरण, २०१८ (Maharashtra State Innovative Start-up Policy, २०१८)" ला मान्यता देण्यात आली आहे. सदर धोरणाच्या अनुषंगाने स्टार्टअप वातावरण पद्धतीस राष्ट्रीय व आंतरराष्ट्रीय प्रदर्शन व उत्तेजन देण्यासाठी राज्यामध्ये विविध कार्यक्रम आणि स्पर्धा आयोजित केल्या जाणे व याअंतर्गत राज्यातील विविध विभागांच्या समस्या/अडचणी समजून त्या सोडवण्याकरता भव्य आव्हानांचे (Grand Challenge) आयोजन करण्यासंदर्भात मार्गदर्शक सूचना निर्गमित करण्याची बाब शासनाच्या विचाराधीन होती .

शासन निर्णय :

१. राज्याच्या औद्योगिक तसेच आर्थिक विकासास चालना देण्यासाठी आणि देशातील बेरोजगारीच्या समस्येवर उपाययोजना करण्यासाठी नाविन्यपूर्ण संकल्पांवर आधारीत उद्योगांना प्रोत्साहन देण्याकरिता " महाराष्ट्र राज्य नाविन्यपूर्ण स्टार्ट-अप धोरण, २०१८ (Maharashtra State Innovative Start - up Policy , २०१८) " मंजूर करण्यात आले आहे . सदर धोरणाच्या अनुषंगाने राज्यातील विविध विभागांच्या समस्या/अडचणी समजून त्या सोडवण्याकरता भव्य आव्हानांचे (Grand Challenge) आयोजन करण्यासंदर्भातील सोबतच्या परिशिष्ट अ मधील मार्गदर्शक सूचनांना मान्यता देण्यात येत आहे.

२. सदर मार्गदर्शक सूचनांच्या अनुषंगाने भव्य आव्हान (Grand Challenge) आयोजन करण्यासंदर्भातील पुढील आवश्यक ती कार्यवाही महाराष्ट्र राज्य नाविन्यता सोसायटीने तात्काळ करावी . या संदर्भातील समस्या/अडचणी या संबंधित विभागाच्या अपर मुख्य सचिव/ प्रधान सचिव/ सचिव यांच्या मान्यतेने देण्यात यावे. दोन वेगवेगळया विभागांने एकच समस्या/अडचणी दिल्यास त्यावर एकत्रित Grand Challenge आयोजित करण्यात येईल.

३. सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आला असून त्याचा संकेतांक २०१९०९१८१५११४२७६०३ असा आहे. हा आदेश डिजिटल स्वाक्षरीने साक्षांकित करून काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने.

Santosh Vithal
Rokade

Digitally signed by Santosh Vithal Rokade
DN: c=IN, o=Government Of Maharashtra, ou=Skill Development Development, postalCode=400032, st=Maharashtra, 2.5.4.20=ca5751ffedbb005fdff34ab6ac1f8319d061483d7d35e20f744e251360f7920a, serialNumber=ecf4a9abe84c70de989c3669424c12b6cadcb583d500fe489ce8727916e0bbee, cn=Santosh Vithal Rokade
Date: 2019.09.19 17:59:12 +05'30'

(संतोष वि.रोकडे)
अवर सचिव, महाराष्ट्र शासन

प्रत,

१. मा. राज्यपालांचे सचिव, राजभवन, मलबार हिल, मुंबई,
२. मा. मुख्यमंत्री यांचे प्रधान सचिव, मंत्रालय, मुंबई,
३. मा. मंत्री, कौशल्य विकास व उद्योजकता यांचे खाजगी सचिव, मंत्रालय, मुंबई,
४. मा. राज्यमंत्री, कौशल्य विकास व उद्योजकता यांचे खाजगी सचिव, मंत्रालय, मुंबई,
५. मा. विरोधी पक्षनेता, विधानपरिषद/विधानसभा यांचे खाजगी सचिव, महाराष्ट्र विधानमंडळ सचिवालय, मुंबई,
६. सर्व विधानपरिषद/विधानसभा सदस्य, महाराष्ट्र विधानमंडळ, मुंबई,
७. मा . मुख्य सचिव, महाराष्ट्र शासन, मंत्रालय, मुंबई ,
८. डॉ . रघुनाथ माशेलकर, वरिष्ठ शास्त्रज्ञ, CSIR, नॅशनल केमिकल लॅबोरेटरी, पाषाण रोड, पुणे - ४११००८
९. श्री . रतन टाटा, अध्यक्ष, टाटा ट्रस्ट, मुंबई,
१०. श्रीमती किरण मुजुमदार - शॉ, अध्यक्ष तथा व्यवस्थापकीय संचालक, बायोकॉन लिमिटेड, बंगळुरू, कर्नाटक,
११. प्रधान सचिव / सचिव, विज्ञान व तंत्रज्ञान विभाग, भारत सरकार,
१२. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, वित्त विभाग, मंत्रालय, मुंबई,
१३. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, नियोजन विभाग , मंत्रालय, मुंबई,
१४. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, कृषी विभाग, मंत्रालय, मुंबई,
१५. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, उद्योग विभाग, मंत्रालय, मुंबई,
१६. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, ग्रामिण विकास विभाग, मंत्रालय, मुंबई,
१७. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, नगर विकास विभाग, मंत्रालय, मुंबई,
१८. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, सार्वजनिक आरोग्य विभाग, मंत्रालय, मुंबई,
१९. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, उच्च व तंत्र शिक्षण विभाग, मंत्रालय, मुंबई,
२०. अतिरिक्त मुख्य सचिव / प्रधान सचिव / सचिव, माहिती तंत्रज्ञान संचालनालय, मंत्रालय, मुंबई,
२१. सचिव, कौशल्य विकास व उद्योजकता विभाग, मंत्रालय, मुंबई,

२२. आयुक्त, कौशल्य विकास, रोजगार व उद्योजकता संचालनालय, कोकण भवन, सी.बी.डी. बेलापूर, नवी मुंबई,
२३. आयुक्त, कौशल्य विकास, रोजगार व उद्योजकता तथा सदस्य सचिव, महाराष्ट्र राज्य नाविन्यता सोसायटी, मुंबई.
२४. मुख्य कार्यकारी अधिकारी, महाराष्ट्र राज्य कौशल्य विकास सोसायटी, मुंबई,
२५. सदस्य सचिव, राजीव गांधी सायन्स ॲण्ड टेक्नॉलॉजी कमिशन, मुंबई,
२६. कुलगुरु, मुंबई विद्यापीठ, मुंबई,
२७. कुलगुरु, डॉ. पंजाबराव देशमुख कृषि विद्यापीठ, अकोला,
२८. कुलगुरु, महाराष्ट्र पशु आणि मत्स्यविज्ञान विद्यापीठ, नागपूर,
२९. कुलगुरु, महाराष्ट्र आरोग्य विज्ञान विद्यापीठ, नाशिक,
३०. कुलगुरु, इन्स्टिटयूट ऑफ केमिकल टेक्नॉलॉजी (ICT), मुंबई,
३१. अध्यक्ष, इंडियन मर्चटस् चेंबर, मुंबई ,
३२. अध्यक्ष, कॉन्फिडरेशन ऑफ इंडियन इंडस्ट्री, मुंबई,
३३. संचालक, इंडियन इन्स्टिटयूट ऑफ सायन्स एज्युकेशन ॲण्ड रिसर्च (IISER), पुणे,
३४. संचालक, इंडियन इन्स्टिटयूट ऑफ टेक्नॉलॉजी (IIT), मुंबई,
३५. संचालक, विश्वेश्वरय्या नॅशनल इन्स्टिटयूट ऑफ टेक्नॉलॉजी (VNIT), नागपूर,
३६. संचालक, इंडियन इन्स्टिटयूट ऑफ मॅनेजमेंट (IIM), नागपूर,
३७. संचालक, महाराष्ट्र हायब्रिड सिड्स कंपनी लिमिटेड (MAHYCO), जालना,
३८. श्री . दिनेश बाबुराव सूर्यवंशी, सहाय्यक प्राध्यापक, श्रीमती नरसम्मा हिरय्या एज्युकेशन ट्रस्टचे आर्टस, कॉमर्स व सायन्स महाविद्यालय, किरण नगर, अमरावती,
३९. महालेखापाल (लेखा व अनुज्ञेयता - १), महाराष्ट्र, मुंबई,
४०. महालेखापाल (लेखा व अनुज्ञेयता - २), महाराष्ट्र, नागपूर,
४१. महालेखापाल (लेखा परीक्षा - १), महाराष्ट्र, मुंबई,
४२. महालेखापाल (लेखा परीक्षा - २), महाराष्ट्र, नागपूर,
४३. अधिदान व लेखा अधिकारी, मुंबई,
४४. निवासी लेखा परीक्षा अधिकारी, मुंबई,
४५. सर्व जिल्हा कोषागार अधिकारी,
४६. सर्व विभागीय आयुक्त,
४७. सर्व जिल्हाधिकारी,
४८. सर्व मुख्य कार्यकारी अधिकारी,
४९. संचालक, व्यवसाय शिक्षण व प्रशिक्षण संचालनालय, महाराष्ट्र राज्य, मुंबई,
५०. सहसंचालक, व्यवसाय शिक्षण व प्रशिक्षण, प्रादेशिक कार्यालय, मुंबई/पुणे/नाशिक/औरंगाबाद/अमरावती/नागपूर,
५१. उपसंचालक, विभागीय मुख्यालय, कौशल्य विकास, रोजगार व उद्योजकता, मुंबई/पुणे/नाशिक/औरंगाबाद/अमरावती/नागपुर,
५२. निवड नस्ती

Guidelines:
Maharashtra Grand Challenge

MAHARASHTRA STATE INNOVATIVE STARTUP POLICY 2018

Maharashtra State Innovation Society (MSInS)
GOVERNMENT OF MAHARASHTRA | WWW.MSINS.IN

1. BACKGROUND

1.1. On January 17, 2018, the **Government of Maharashtra** approved the *Maharashtra State Innovative Start-up Policy 2018* with the vision of transforming Maharashtra by catalysing the growth of an innovation-driven entrepreneurial ecosystem to achieve wholesome and inclusive socioeconomic development.

1.2. Grand Challenge is a widely accepted event to support and accelerate the ideas/projects that demonstrate innovative solutions to address key challenges faced by the state.

1.3. The **Maharashtra State Innovation Society (MSInS)** proposes to conduct Maharashtra Grand Challenge as per the following guidelines.

2. OBJECTIVES

2.1. To promote innovative solutions to address key challenges faced by the state.

2.2. To encourage and support innovators and early stage start-ups who brings changes in the lives of people.

2.3. To have focused and mission mode approach to identify and remove specific barrier which prevent the progress of the state of Maharashtra.

2.4. To develop, nurture and strengthen the communities of innovators/start-ups of the state of Maharashtra.

2.5. To make use of the Maharashtra Grand Challenge as a platform for collaborating innovators, academia, investors, industry and state government.

3. MAHARASHTRA GRAND CHALLENGE

3.1. Maharashtra Grand Challenge shall be hosted by Maharashtra State Innovation Society in collaboration with various government departments and agencies.

3.2. Maharashtra State Innovation Society will create a platform to host Grand Challenges. Government departments, municipal corporations and/or government agencies will announce the problem statements along with the complete schedule for the challenge

3.3. A maximum of up to **three problem statements** from each participating entity can be submitted for the challenge. Each problem statement should be well defined and should be accompanied by relevant data and resources

3.4. Online proposal shall be invited from innovators, startups, institutions and organisations from across the world to participate in the Grand Challenge. Application shall be submitted through online portal of MSINS as per the application format given in Annexure I

3.5. In **Phase I**, best innovative ideas, as decided by an expert committee, will be selected for each problem statement for funding from the Government of Maharashtra to develop the idea and demonstrate the prototype

3.6. The number of ideas finalized in Phase I will be at the discretion of the expert committee and the concerned department. However, in Phase I, shortlisted applications from for-profit companies cannot exceed 40% of the total shortlisted applications.

3.7. Each shortlisted idea will get an **idea grant** to develop the idea. A period of maximum **6 months** from the date of shortlisting of ideas will be given to demonstrate the prototype

3.8. In **Phase II**, the prototypes developed in Phase I will be evaluated by an expert committee and the best prototypes will be given a chance to pilot their projects.

3.9. A period of up to **12 months** and a **pilot grant/work order** will be provided to shortlisted ideas. In exceptional cases, the period of implementation can be extended

3.10. After completion of Phase II pilots, in **Phase III** the government agency can choose to scale up the pilots by giving further grants/work orders to successful pilot implementations in Maharashtra

3.11. Any of the phases can be skipped depending on the readiness of the available solution/s

3.12. The Maharashtra Grand Challenge shall consist of following phases

Phase I

1. **Declaration of Problem statement and inviting proposal**
2. **Selection of proposal**
3. **Funding the ideas**

Phase II

4. **Selection of prototypes**
5. **Funding the pilot solutions**

Phase III (optional)

6. **Scaling of the successful pilots**

4. DECLARATION OF PROBLEM STATEMENT AND INVITING PROPOSAL

4.1. The problem statements will be announced in the consultation with the concerned government agency. The problem statements will be descriptive along with the relevant data required however further clarification may be provided if needed

4.2. MSINS will onboard partners to help in outreach efforts and invite proposals for the challenge

4.3. The proposal must include clear set of activities and experiments that tests your innovative ideas and which could provide sufficient evidence to warrant funding

4.4. The proposal with vague ideas, descriptions and testing technologies will be rejected.

4.5. Applicant must submit only one proposal for one problem statement. Applicant in collaboration with institutions can submit multiple applications.

5. SELECTION OF PROPOSAL

5.1. Applications are open to both domestic and foreign individuals, teams, organizations, for-profit companies, non-profit organisations, academic institutions and government agencies.

5.2. Foreign national, team, institution, companies and organisation shall abide by the rules and regulations of Government of India and Government of Maharashtra. They also must fulfil all the tax norms prescribed by Government of India and Government of Maharashtra. Whenever any details are asked by MSInS they should be able to furnish it.

5.3. Applicants should consult their own advisors to determine which state/national/international rules applies to your organisation/individual/team. Failure to comply may subject your organisation to financial and/or criminal penalties.

5.4. Screening and Review of application

Screening and review will be done at three stages:

1. **In stage one** the preliminary screening will be done by MSInS to eliminate proposals which are not addressing the key challenges described in the problem statement.

2. **In stage two** responsive proposals are reviewed by panel of experts
3. **In stage three** the selection committee will validate and select final proposals from among the proposal selected by reviewers.

5.5 Selection criteria

5.5.1. Responsiveness to problem statement whether the proposal address the key challenge described in the problem statement.

5.5.2. Innovative approach Whether idea proposed is creative, innovative and unconventional approach to problem outlined.

5.5.3. Execution plan Whether plan proposed for executions is feasible within the budget and time allotted. Whether proposed plan can be integrated with the existing systems

5.5.4. Compliance Whether proposed plan complies with the specified boundary conditions, technical requirements, regulatory compliance, etc.

6. FUNDING THE PROJECT

6.1. Funding for each problem statement shall be worked out mutually between MSInS and the respective government agency on the basis of the magnitude of the challenge and other relevant criteria.

6.2. The grant/work order/support will be disbursed as per the execution plan approved by the committee/MSINS.

6.3. The awardee shall maintain **separate account** and adequate records of all transactions.

6.4. The awardee shall not use this grant fund to any other purpose other than items mentioned in execution plan approved.

6.5. The awardee shall return the unspent grant and income/interest earned out of it.

6.6. The committee may modify, suspend or discontinue the grant fund for nonprogress of the project or any involvement in anti -corruption, terrorism and involvement in any activities prohibited by state, national or international law.

6.7. The awardee shall submit the monthly report on both physical and financial progress of the project.

7. TERMS AND CONDITIONS FOR AGREEMENT

7.1. Grant shall not be used for the expenses incurred before start of the project.

7.2. No awardee is allowed to make any sub grant however he can contract for goods and services as per the execution plan.

7.3. No awardee is allowed to make expenses on capital assets other than items mentioned in execution plan. Applicants shall not include the following elements towards the project cost:

7.3.1. Cost of purchasing land, building and purchase of vehicles.

7.3.2. Cost of fees paid to any external agency and/or consultancy for the preparation of the application.

7.3.3. Expenses such as company/organisation registration charges, seed money for bank accounts and other such similar expenses for the incorporation of the company.

7.3.4. Monetisation of any notional and/or opportunity costs.

7.4. Any other conditions will be included as deemed fit during the signing of agreement

8. PARTNERS

8.1. The MSInS shall invite Knowledge Partners for organising the Maharashtra Grand Challenge through Expression of Interest/Memorandum of Understanding. There would be three categories of partners:

- Strategy Partners
- Outreach Partners
- Ecosystem Partners

8.2. Strategy Partners

8.2.1. Strategy Partners shall assist MSInS with all the primary functions of the Maharashtra Grand Challenge including but not restricted to evaluation of applications, identification and on-boarding of Outreach Partners and Ecosystem Partners, identification of experts to serve as panellists, and handholding support to the selected applicant of the event for the entire period of event.

8.2.2 Strategy Partners must have a demonstrated commitment and contribution towards the innovation ecosystem with organizational experience of similar events being a preferential requirement.

8.3. Outreach Partners

8.3.1. Outreach Partners shall assist the MSInS in marketing the Maharashtra Grand Challenge through events and roadshows, social media campaigns, email campaign, and articles and advertisements in traditional media such as radio, television and newspapers all across India.

8.3.2. Outreach Partners must have a pan-Maharashtra/pan-India/global presence in the digital and/or print media, or event management capabilities, or a well-established network of stakeholders of innovation ecosystem.

8.4 Ecosystem Partners

8.4.1. Ecosystem Partners shall assist the MSInS in organising the Boot Camp, serving as panellists for the Grand Challenge and providing support to the innovators/Start-ups by way of incubation, investment and/or mentorship.

8.4.2. Ecosystems Partners may include incubators, accelerators, co-working spaces, VC funds, impact investors, angel networks, entrepreneur associations etc

Annexure I

Online Application for Maharashtra Grand Challenge

To,

Chief Executive Officer,

Maharashtra State Innovation Society (MSInS)

Date: * DD MM YY

Subject: * **Application for Maharashtra Grand Challenge innovative solution for**

Problem Statement	**under Sector**
Doubling farmer's real income	Agriculture
Providing basic healthcare to masses	Healthcare
Using Big Data for effective Governance	Governance

Dear Sir/ Madam,

(Name of Individual/Team/Institute/Organisation) hereby expresses interest in applying for Maharashtra Grand Challenge for finding innovative solutions for pressing problems in the state of Maharashtra.

Please find attached document containing a detailed proposal and agreement duly signed.

Upload Detailed Proposal: *

Browse Upload

Regards,

(Name of Point of Contact)

(Designation)

(Email) (Contact No.)

*The proposal must highlight important features like – which problem statement is addressed, concerned sector, innovative approach, timelines, individual/team details, etc.